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Aha! Moments: When Intellect and Intuition Collide

Learn to experience “aha! that’s it!” when making any decision.

Austin, TX – June 15, 2009 – How can a “trust your gut” mindset alter the course of your life journey? Architect of Aha! Moments, Dianna Amorde, is ready to help you change the way you think about intuition and intellect – and ultimately encourages the realization that actively seeking that aha! reaction is an important tool in making the decisions that lead to success in life.

Not a simple self-help read, ***Aha! Moments: When Intellect and Intuition Collide***, acknowledges a place for both sides of the brain, the intellect and the intuitive, and provides tools to begin understanding the subtle power of the Aha! Moment. Complete with relatable life stories, exercises, and questions to stretch your mind, this book is a guide to recognizing there are other intense, important, and realistic realms of decision-making.

With a Harvard MBA in hand, Dianna spent 20 years getting promoted from one corporate senior management position to another. And in this 20 year process, Dianna’s own personal Aha! Moment was the realization that her best decisions made as a manager always involved a strong gut feeling and the worst decisions came when she’d lost her confidence, dismissed intuitive unease as just an upset stomach, and based her decisions on expert opinion and the information in front of her.

“After learning to trust data and experts rather than myself, I made life decisions based on intellect alone,” author Dianna Amorde says. “Once I acknowledged why listening to both intuition and intellect was vital, my life direction changed drastically, resulting in a new career that rewards me daily.”

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When making career and life transitions, men and women often try to rely on intellect and the opinions of experts alone. While intellect is not something to be ignored, seeking out their intuitive aha! can generate the confident “Aha! That’s it” knowing that makes optimal decision-making easy. And what’s important to reinforce is Amorde teaches that in making the best decisions, one uses the logical and rational mind in addition to the intuitive and emotional mind – creating the Wise Mind and the wisest answers.

“Just like any part of the body, the right brain requires exercise too.” Amorde suggests. “I want to inspire people who’ve been educated to ignore their intuitive side to claim their true brilliance and reawaken their intuitive muscles in order to confidently make bold decisions and take inspired leaps. This change in behavior will get you to the next place in life you’re searching for.”

Begin your journey to wise decisions today by reading Dianna Amorde’s, ***Aha! Moments: When Intuition and Intellect Collide.***

About Dianna Amorde

As founder and president of Austin-based Inspired Leap Consulting Inc., and Architect of Aha! Moments, Dianna Amorde inspires and trains people to use all their inner resources, including their intuitive intelligence, to make better decisions and to generate more aha! moments or creative breakthroughs.

Dianna works with companies such as REI, Seton Family of Hospitals, A+ Federal Credit Union and government organizations such as the Texas Department of Transportation and the Texas Comptroller of Public Accounts, leads public workshops like her *Intuitive Intensive* out at Lake Austin Spa Resort, and coaches individuals one-on-one to help people maximize their potential.

Prior to launching Inspired Leap, Dianna had a successful 20-year corporate career, including leading a software division of Sierra On-Line and creating and launching consumer products at Procter & Gamble. Dianna received her MBA from Harvard University.

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