



News Release  
*For Immediate Release*

## **Austin Area Business Women Bring Home Award, Recognition** *Members of eWomenNetwork (Austin) are back after international conference in Dallas*



*Pictured left to right are Tonya Hofmann, Ricci Neer, Monica Benoit-Beatty, Dianna Amorde*

Austin area business women Tonya Hofmann, Ricci Neer, Monica Benoit-Beatty and Dianna Amorde are back from the eWomenNetwork International conference in Dallas, but they don't arrive empty handed.

Tonya Hofmann, eWomenNetwork's Business Matchmaker of the Year recipient (2008) gladly passed the torch to her friend and colleague, Ricci Neer. Ricci was announced the 2009 Business Matchmaker of the Year during the conference. Each year, this international award recognizes a "unique woman who has consistently gone out of her way to help others succeed...a consummate connector, who unselfishly looks out for the business needs of others." It's the first time in eWomenNetwork history that award recipients heralded from the same city, two years in a row and quite an honor to be selected from over 25,000 women worldwide.

With 125 chapters worldwide, eWomenNetwork recognized Monica Benoit-Beatty as the newly promoted Executive Managing Director (MD) for the Austin chapter, which now joins the elite ranks of only 20 other chapters led by an Executive MD.

Dianna Amorde, long time member of eWomenNetwork, recently published her book "Aha Moments, When Intellect and Intuition Collide" through the eWomenNetwork Publishing Network. She was chosen to speak during the conference where approximately 3,000 women attended. Dianna kicks off her book tour on September 23<sup>rd</sup>.



About Tonya – With a focus on life-long learning and leadership development, Tonya Hofmann, CEO and founder of Your Local City, Inc (YourLocalCity.com) and the Ultimate Networking Conference (ultimatenetworkingconference.com) specializes in providing small businesses with affordable advertising and networking opportunities in Texas and California.

About Ricci – With over 10 years online marketing experience, Ricci Neer is the Principal of Rock Star Media, LLC (RockStarMediaLLC.com) a boutique agency located in Austin, Texas specializing in new media makeovers, strategy and development for small businesses, independent professionals and entrepreneurs.

About Monica - Monica Benoit-Beatty is the Executive Managing Director of eWomenNetwork (eWomenNetwork.com) for the Austin and Central Texas Chapter. eWomenNetwork is the #1 resource for connecting and promoting women and their businesses on both a local and global scale, whether online and in person.

About Dianna - Dianna Amorde, President and Architect of Aha! Moments, inspires and trains people to use all their inner resources, including their intuitive intelligence, to achieve creative breakthroughs, generate more Aha! Moments and make more effective decisions. (InspiredLeap.com)

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